



Friday 27 February 2026

Dear Parents/Carers,

**RE: Safeguarding - Emerging Social Media Concern update**

We are writing to provide a further update on the issue that has been created on TikTok and to inform you of the actions that have been taken.

All the secondary Headteachers met on Wednesday and have also met with the Metropolitan Police and local authority. We have agreed consistent actions and messaging to protect our students.

- All students in all schools have been made aware that they must not attend, share, post or get in any way involved with this 'red vs blue war'. There will be serious consequences for anyone seen to have any involvement and this will be reported to the police.
- There is an increased police and staff presence at the end of the school day and in town centres and they are also monitoring online activity closely.
- Students may stay late at school until they can be collected.
- We know that most of the posts showing apparent attacks are fake and that almost all the issue is rumour but appreciate how distressing this is.
- Schools in Hillingdon, Brent and Hackney have alerted us to similar accounts in their areas, but none have reported any incidents taking place offline.

What parents and carers can do in addition to this:

- Ensure your child does **not** engage with or post on any of these accounts. Remind them that filming or sharing incidents, even those with which they are not involved, can place themselves and others at risk.
- Ask them to report anything specifically mentioning Rooks Heath to us immediately and thank you to parents who have done this.
- Agree with your child to come straight home from school for the next few days and always and to travel with friends or if you prefer, they can stay at school until you collect them.
- Reassure your child that they can come to school with confidence.
- We will cancel all after school detentions just for today to allow all students to go straight home at the end of the school day. This will be reviewed for next week.

Thank you for your continued support in the face of this unpleasant social media activity.

Yours sincerely

Mrs M Manderson  
**Headteacher**

