

9th June 2023

Dear Parent/Carer,

National Careers Challenge
27th June 2023 at Rooks Heath School,
Final in Birmingham on 5th July 2023

We are delighted to inform you that we have The Inspirational Learning Group coming to school on 27th June 2023 to run a Careers Challenge with our Year 9 students.

The Inspirational Learning Group is the UK's market leader in providing innovative and engaging programmes for secondary schools and colleges across the UK. Their flagship programme, The National Careers Challenge, is the UK's favourite enterprise and careers programme with fast-paced, real-life business challenges set to students as part of a drop down or off timetable day. Students compete in mixed-ability groups, and the winners from **every school** are invited to attend the National Finals each summer. This year our Year 9 students will take part in the NatWest Challenge, "The Next Big Thing", where they will examine emerging trends to identify a gap in the market for a new product or service that would appeal to a teenage market. The challenge is designed to focus on STEM, Sustainability, Future Careers, and Key Growth Sectors.

The company will discuss and engage with students about various aspects of the challenge before they are left in their groups to design their product. Towards the end of the day, those groups whose product has been chosen by The Inspirational Learning Group will present to the rest of the year group and winners will be chosen by The Inspirational Learning Group.

The winners will be invited to attend the National Finals which will take place in Birmingham at the ICC, 8 Centenary Square, Birmingham, B1 2EA, on Wednesday 5th July 2023. The winning groups will be taken to the venue in the school minibus. Further details will be sent to the parents/carers of the winning group once the challenge has taken place.

We are pleased to say that this event is being offered for free. We expect the students to engage and make the most of this invaluable experience. Students will need to attend in full school uniform with their normal school bag and equipment.

If you have any questions regarding the day, please feel free to e-mail me on rgill@rooksheath.harrow.sch.uk

Yours sincerely,



Mrs. R. Gill
Pupil Premium Champion
Head of Health & Social Care



Mrs. S. Subra
Assistant Headteacher
STEM & Careers

