

# LMI Bulletin

London

November 2022



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## National news

### **Jobless rate rises as UK prepares to tighten belts again**

The November labour market overview from Office for National Statistics shows unemployment rising and vacancies falling. The biggest falls in vacancies were in the hospitality, retail and wholesale sectors.



### Ofsted to carry out review of careers guidance

Ofsted is to carry out a year-long review of careers guidance in mainstream and specialist schools – plus FE and skills providers. Its report will be published next autumn.

### Skills shortages in the UK

Edge Foundation has published its latest skills shortages in the UK economy bulletin.

Highlights include:

- Young people and their carers struggle with a lack of information and understanding of the skills employers require and those skills that will be important in the future.
- Reference to an Open University survey of IT decision makers and the digital skills gap. When asked about HE courses providing solutions, 84% of employers thought that Higher Technical Qualifications and apprenticeships would be a good way to meet skills gaps in businesses.
- The importance of parental engagement as children progress through education. Research commissioned by the Gatsby Foundation found that 71% of parents felt overwhelmed by the number of options available to their child.
- The Youth Census 2022, by Youth Employment UK, found that young people were calling for more support with work experience placements and wanted to start developing their employability skills between the ages of 12 and 14. Young people felt disconnected from opportunities, let down by the careers education they had received at school and not had the opportunity to gain valuable work experience.
- The Learning and Work Institute carried out research about green skills and the growth of green jobs. Around 63% of young people said they had never heard of green skills. Young people and employers agree that the skills for net zero will be important for future careers, but both lack confidence that the education system is preparing them with green skills.
- A focus on the growing skills shortages in UK film and production, which are across a variety of roles including production management, hair and make-up artists and editors. Regarding education and skills, the number of chosen subjects related to creative industries is decreasing in schools and colleges.



## **Ten possible jobs of the future – and why Britain may struggle to fill them**

Research by Capital Economics suggests that computer science and artificial intelligence need to be part of the school curriculum, otherwise Britain will struggle to fill future jobs. See the top 10 jobs of the future below:

### **TOP 10 'JOBS OF THE FUTURE'**

- Paramedic drone programmer - an AI expert with medical knowledge to 'teach' drones to help emergency rescue teams
- Smart-assisted sports coach - data and AI skills will help coaches measure player performance and welfare, predict outcomes, and adjust tactics
- AI speech coach - help voice assistants and visual avatars become more realistic
- Metaverse architect - create environments and activities to entertain people in the virtual world
- Zero carbon transport planner - design and programme driverless public transport networks
- Augmented learning technician - use AI and augmented reality to create state-of-the-art tools for teachers and their lessons
- Agricultural AI engineer - help farm sustainable foods like synthetic meats and insects at faster and grander scales
- AI creative skills producer - help creators enhance their music and art by learning popular trends
- Community care technician - use AI to detect loneliness in the community, alerting care workers to who needs their help the most
- Tech fashion designer - create the next-generation of sustainable smart clothing and wearables, like garments that can react and respond to the weather

## **UK graduates ending up in low-skilled jobs**

The CIPD has found that over a third of UK graduates are overqualified for their roles. There is also an increase in graduates working in the following areas: admin and clerical/service, bank or post office clerks, personal assistants, bar staff, security guards. The report concludes there is a need for a major rethink on skills policy, including improvements to the quality of careers advice and guidance in schools.

## **Careers in sustainability and the green economy**

Careers guru Helen Janota looks at 'green' jobs and the skills and careers involved. There is also useful information on career pathways and how to find a green job.



### Merky FC – creating opportunities for black people in the football industry

Stormzy and Adidas have joined forces to create Merky FC Football Careers – created to offer opportunities in the football industry for young people of black heritage. Applications to secure placement opportunities are open now, with roles starting from January 2023.

### Virgin Atlantic job applications soar

Virgin Atlantic has seen job applications for crew members rise by 100% after updating its gender identity policy – allowing staff to choose which of its iconic uniforms best represents them.

### Skilled Worker visa: shortage occupations

Careers Coach [Anthony Adams](#) highlights the importance of looking at the shortage occupations list for the UK, which currently includes artists and other forms of creative arts workers.

<b>3411</b>	Artists – all jobs	England, Scotland, Wales, Northern Ireland
<b>3414</b>	Dancers and choreographers – only skilled classical ballet dancers or skilled contemporary dancers who meet the standard required by internationally recognised UK ballet or contemporary dance companies. The company must be endorsed as being internationally recognised by a UK industry body such as the Arts Councils (of England, Scotland or Wales).	England, Scotland, Wales, Northern Ireland
<b>3415</b>	Musicians – only skilled orchestral musicians who are leaders, principals, sub-principals or numbered string positions, and who meet the standard required by internationally recognised UK orchestras. The orchestra must a full member of the Association of British Orchestras.	England, Scotland, Wales, Northern Ireland



## London news

### British Airways engineering schemes open

British Airways has engineering schemes open now including apprenticeships in areas such as aircraft workshop, aircraft maintenance and customer service. Closing date is November 30th.

### Become an Amos Bursary student

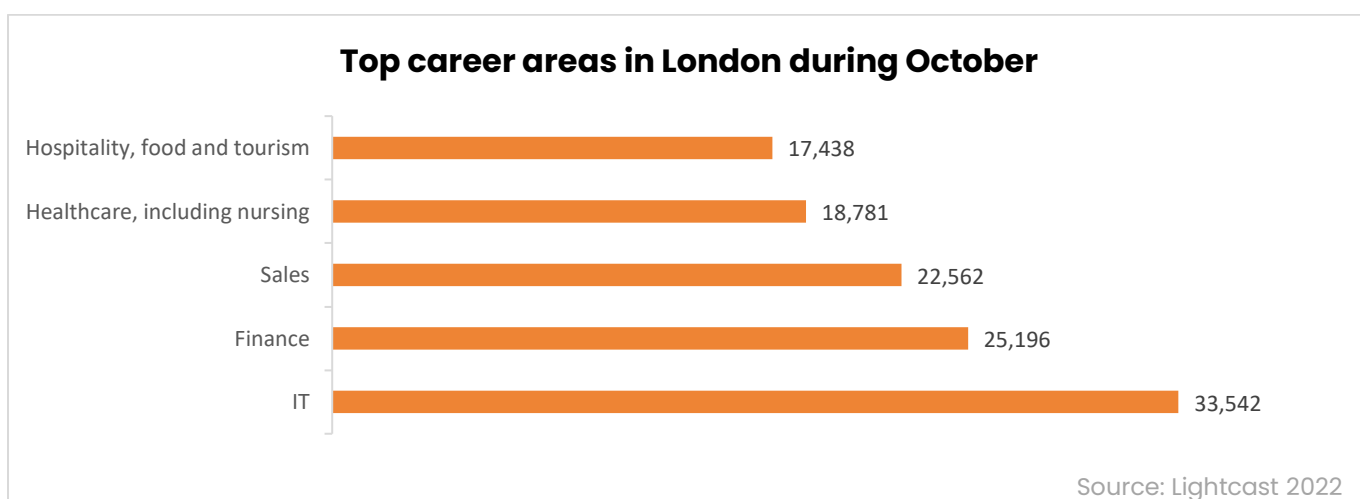
Applications for year 12 students re-open on 17th November 2022. Students can apply if they are an ambitious, talented, British, young person of African and Caribbean heritage, who is in year 12 of a state school or college in Greater London.

### The 3 best UK cities for AI jobs

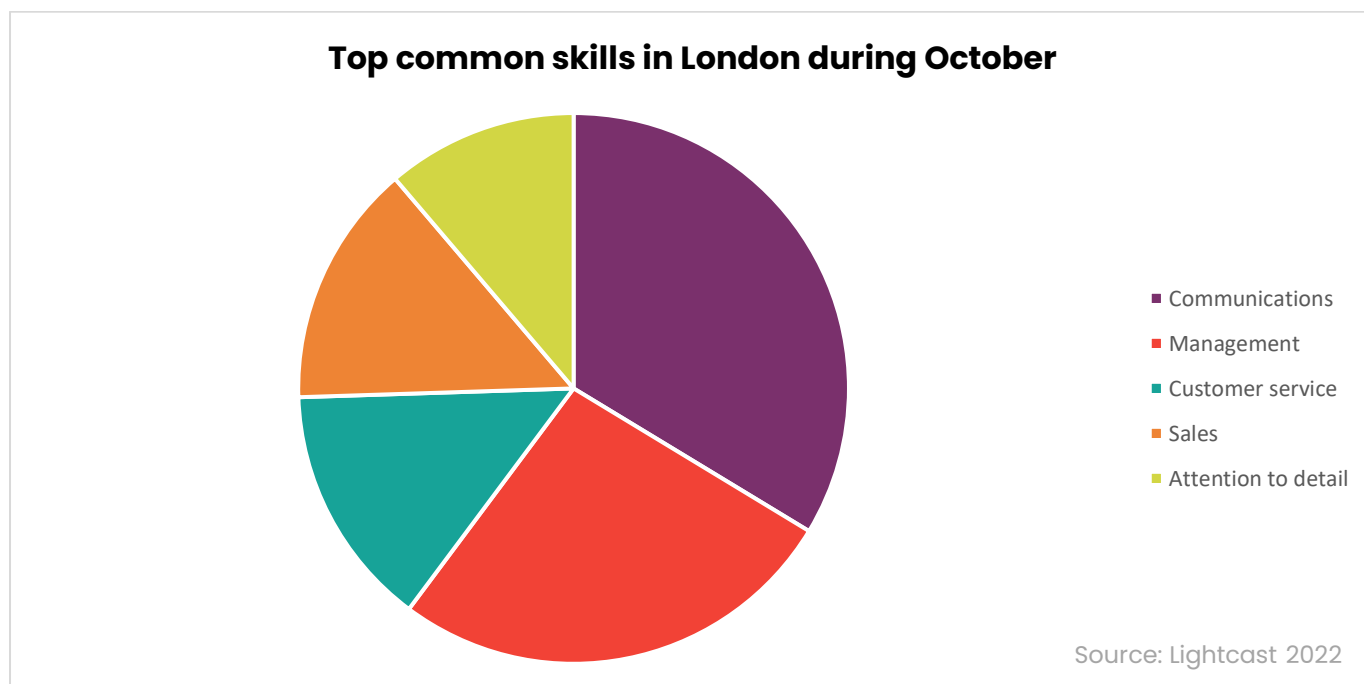
London is one of the top cities in the UK for Artificial Intelligence jobs, and home to almost 1,300 AI firms. Top companies in London include OneTrust, Graphcore and Thought Machine.

### London stats and facts

The below chart looks at some of the top career areas in London during October, according to online job vacancy data on Lightcast.



The next chart shows the top common skills in demand in job vacancies in London during October.



## Useful websites and resources

<https://www.talkingfutures.org.uk/> - The Gatsby Foundation launches a new free suite of resources, 'Talking Futures', to help parents with career conversations.

**[Ambitious about Autism | National charity for autistic children and young people](#)** - Useful website with an employment area that includes information about work experience opportunities for autistic young people and supported internships.



<https://www.amazonfutureengineer.co.uk/ayic> – Amazon’s new coding competition, the Alexa Young Innovator Challenge, for 13- to 18-year-olds is open now. Deadline is Friday 3<sup>rd</sup> February 2023.

<https://www.technicians.org.uk/> – The Gatsby Foundation’s new technician website, which shows young people the wide variety of essential technician roles.

<https://ndcc.simplifyhire.com/> – Neurodiversity Career Connector website is a collection of employers committed to neurodiversity-focused hiring initiatives.

## Dates for your diary

**Skills London 2022** – ExCeL London

Friday 25<sup>th</sup> to Saturday 26<sup>th</sup> November – 9.30am to 4pm

<https://www.londonfirst.co.uk/skillslondon/home>

**NHS at 74: Mental health careers in the NHS** – CDI webinar

Thursday 19<sup>th</sup> January – 3pm

<https://www.thecdi.net/Skills-training-events/nhs-at-74-mental-health-careers-in-the-nhs/15258>

**The London Jobs Show** – Westfield, Shepherd’s Bush

Friday 21<sup>st</sup> and Saturday 22<sup>nd</sup> April – 11am to 4pm

<https://www.londonjobshow.co.uk/shepherdsbush/>

Produced by Education Development Trust.

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