



BTEC Business Level 3



Awarding Body: Edexcel

Who is the course for?

The course will appeal to those students who:

- Have a keen interest in business and how it is operated.
- Enjoy studying a subject that is relevant to their own lives and experiences.
- Want to find out more about business through personal investigation.

What can it lead to?

Students that successfully complete their programme of study could progress onto a business related degree or Higher National Diploma. Previous Level 3 students have gone directly into employment in finance, administration and management, however, the majority go on to university.

What are the entry requirements?

At least 5 grade 4 GCSEs including Maths and/or English Language.

What will I study?

A BTEC National Diploma which is equivalent to two A Levels. If you complete 1 year, you get 1 A-Level equivalent, if you complete the 2nd year, you obtain another A-Level equivalent.

Year 1: National Extended Certificate in	Year 2: National Diploma in
Business = 1 A-Level	Business = 2^{nd} A-Level
1. Exploring Business	1. Managing an Event
2. Developing a Marketing Campaign	2. International Business
3. Personal and Business Finance	3. Principles of Management
+ 1 optional unit	+ 1 optional unit

How will I be taught?

Through lectures, discussion and practical activity including market research trips to large business organisations in London.



How will I be assessed?

-Year 12:

BTEC Level 3 National Extended

Certificate in Business

i.e. Equivalent to 1 A Level

Students to complete 3 mandatory units + 1 optional unit

or

-Year 13:

BTEC Level 3 National Diploma in Business

i.e. Equivalent to 1 A Level

Students to complete 3 mandatory units + 1 optional unit

You will be assessed in 3 ways:

- 1. Assignments set and marked by Rooks Heath teachers
- 2. Tasks set and marked by Edexcel
- 3. Three exams, set and marked by Edexcel

What equipment or materials will I need?

It will be necessary to purchase textbooks for this course. (Approximately £25 per book)